

There's no comparison



AT&T is an industry leader in delivering the benefits of mobile broadband networks, devices and applications to more customers. Our network traffic has grown nearly 5,000 percent over the last 3 years. Our network investments and upgrades have enabled us to continue to deliver the nation's fastest 3G network. So, when you compare, there's no comparison.

A better 3G experience

Our 3G network has a unique combination of attributes. We've got the nation's fastest 3G network which supports:

- Simultaneous voice and data
- Leading portfolio of mobile enterprise applications with unmatched vertical industry focus
- Largest mobile device selection with over 300 specialty vertical devices
- Access to over 100,000 apps on the AT&T network*

Access AT&T's network where you need it†

Our wireless service reaches over 300 million people, or 97 percent of the U.S. population, with 75 percent covered by our 3G network. We currently offer wireless voice coverage in 220 countries and wireless data coverage in more than 190 countries. Not only do travelers have coverage internationally, but can usually use their existing AT&T device.

And, our 3G network is capable of simultaneous voice and data.

Integrated network connectivity options

Many of the most popular AT&T smartphones support auto-authentication at our Wi-Fi hotspots, making it even more convenient for you to connect. We are an industry leader in Wi-Fi, providing our customers with connectivity at home and on the go. We have the nation's largest Wi-Fi hotspot network‡, with more than 20,000 hotspots. We also offer access to 125,000 global hotspots.

Devices and apps

We have the broadest selection of business devices, with more than 370 network-certified specialty devices. We have millions of customers who use HSPA 7.2-compatible devices. And, our customers have access to more than 100,000 mobile apps, depending on their device.

3G Improvements

We're now deploying the next generation of 3G technology – High Speed Packet Access (HSPA) 7.2 – as well as thousands of new backhaul connections, which combined will deliver a considerable boost in 3G speeds.

The upgrade will be accomplished via two initiatives. The first initiative is deployment of HSPA 7.2 software at all of our 3G cell towers nationwide, which has already been completed ahead of our original schedule. The second initiative includes the deployment of additional backhaul connections to cell towers to support HSPA 7.2 and future LTE deployments.

In addition to the HSPA 7.2 software upgrade, initial deployment of backhaul is already underway in the six U.S. cities announced in 2009 – Charlotte, Chicago, Dallas, Houston, Los Angeles, and Miami, with capabilities being turned up on a site-by-site basis.



at&t

Your world. Delivered.

Continued enhancements to give you the best experience

In 2009, we invested a total of \$17.3 billion, including billions dedicated to the wireless network. In 2010, we plan to invest between \$18 billion and \$19 billion, a 5 to 10 percent increase. This includes an increase of approximately \$2 billion in wireless network and backhaul investment compared with 2009, which will help ensure continued strong results in network performance.

- In 2009, we deployed high-quality 850 MHz spectrum in hundreds of markets to support 3G services.
- In 2009, we deployed four times the number of backhaul connections that we did in 2008.
- Further backhaul deployment is planned to continue throughout the nation in 2010.

- Thousands of new cell sites are planned to be enhanced to extend coverage and capacity in 2010.
- In 2010, we will begin trials of LTE, leading to planned deployment in 2011. This matches industry expectations as to when backward-compatible devices and equipment to scale is planned for availability.

Millions of customers will benefit from our network enhancements well before LTE devices become widely available. In other words, our current network is capable of meeting current customer requirements while it is being enhanced to meet future requirements, enabling you to innovate the way you do business.

* Applications are device-specific.

† Coverage not available in all areas.

‡ Based on non-municipal company owned and operated hotspots.

For more information about our network, please visit att.com/networknews.

